



EMBARGOED UNTIL 5 a.m. EST Thursday, April 25, 2024

UNF national poll: Trump up by two among likely voters
Biden supporters unenthusiastic about voting in November election

A new national poll from the University of North Florida's Public Opinion Research Lab (PORL) asked likely voters across the country about various national policy issues, as well as 2024 vote choice, and select candidate favorability.

Respondents were asked who they would vote for in the upcoming presidential election if the candidates were Joe Biden and Donald Trump. Forty-seven percent said they would vote for Trump, with 45% indicating a vote for Biden, 4% said another candidate, and 2% said they wouldn't vote. Three percent said they don't know or refused to answer.

"Trump is up by two percentage points among this sample, but with another 3 percent who aren't sure, a 4-point margin of error, and the importance of individual states in the Electoral College, it will likely be a very close race six months from now," commented Binder. "Interestingly, 6% of respondents who said they voted for Biden in 2020 report switching to team Trump in 2024, with 4% going to another candidate. Conversely, only 2% of 2020 Trump voters said they're making the jump to Biden, and another 2% said they'd vote for someone else."

All respondents were then asked how it would affect their vote choice if Donald Trump were convicted of a crime in any of his pending criminal cases, to which 67% of the overall sample said it would not change their vote, 24% said they'd be less likely to vote for Trump, and 7% more likely.

"A sizable majority said a criminal conviction for Trump wouldn't affect their vote, which makes sense for folks who have their minds made up," Binder stated. "What could dramatically impact the election is the 9% of Trump voters who said they'd be less likely to vote for him if he's convicted."

Both President Joe Biden and former president Donald Trump had a majority of respondents report unfavorable opinions, rather than favorable. Biden had the lowest overall favorability with just 39% reporting either a strongly or somewhat favorable opinion, and 57% unfavorable. Donald Trump fared only slightly better with 43% favorable, 54% unfavorable. Robert F. Kennedy Jr. was the only one of the three candidates with a net neutral favorability at 35% each, however a substantial 31% said they don't know or refused to answer.

"Voters across the board don't seem to be huge fans of any of these candidates, even within their own parties," said Binder. "In fact, a substantial portion—15%—said they have an unfavorable opinion of both Biden *and* Trump, and 5% don't like any of the three," he added. "It's worth noting that only 11% of these double-haters said they were voting for a third candidate, with 43% indicating they would vote for Biden, and 30% going to Trump."

When asked about their enthusiasm for the November election, 32% of respondents said they were not at all enthusiastic, 33% said somewhat enthusiastic, and just 33% said they are very enthusiastic. Two percent said they don't know or refused.

“It’s no surprise that people aren’t particularly excited about the election, given the low favorability of the candidates,” Binder commented. “Enthusiasm is highest among 2024 Trump voters and, unsurprisingly, lowest among third-party and undecided voters. A whopping 40% of self-reported Biden voters in 2024 are not at all enthusiastic about voting for him – which could lead to a turnout problem for Democrats in the fall.”

Respondents were also asked the most important issue in making their 2024 presidential vote choice. The most popular response was the economy with 27%, followed by immigration and border control with 11%, and in third place, abortion and women’s rights issues with 10%. For a full list of interviewer-coded responses, see the full survey crosstabulations.

When asked whether they think more immigrants enter the United States legally or illegally, 53% of respondents said they think a lot more enter illegally. Thirteen percent said slightly more enter illegally, 10% said slightly more enter legally, and another 10% said a lot more enter legally. Three percent volunteered that about the same number enter illegally and legally.

“Immigration is complicated and can be measured many different ways—both legal and illegal—which makes it very difficult for the country to rationally discuss this issue with a common set of facts,” commented Binder. “One thing is clear: it’s a big issue for voters this election,” he stated, “especially among Trump voters.”

In another set of questions, respondents were asked their opinions around abortion policy. When asked whether they think policies surrounding abortion access should be decided at the national or state level, 30% said entirely at the national level, 18% said mostly at the national level, 17% said mostly at the state level, and 21% said entirely at the state level. Respondents were also asked if they would support or oppose a national ban on abortion after 15 weeks, except in cases of rape, incest, or to save the life of the mother. Fifty percent said they would support such a ban, either strongly or somewhat, while 40% oppose. Ten percent said they don’t know or refused to answer. In a third question, respondents were asked whether they agree or disagree with the Alabama Supreme Court’s recent decision defining frozen human embryos as people, to which 59% said they disagree, either strongly or somewhat, and 26% said they agree.

“With the repeal of Roe and the passage of restrictive abortion laws in multiple states, it has been a top issue across the country,” said Binder, “whether or not that issue alone is enough to propel Biden to victory in November is another story.”

For the full survey results, please see crosstabulations below.

Methodology

The UNF PORL Florida National Survey of 745 likely voters was conducted from April 8 through 20, 2024, by the Public Opinion Research Lab (PORL) at the University of North Florida. A random sample was sourced from the L2 voter file, stratified into nine geographies by Census Bureau division.

Respondents were contacted by live callers via telephone between 4:30 p.m. to 9:00 p.m. Monday through Friday, and 12:30 to 5:00 p.m. on weekends, with up to four callbacks attempted. Interviews were conducted in English and Spanish. Data collection took place at the PORL facility with its 27-station Computer Assisted Telephone Interviewing (CATI) system. A single interviewer, through hand dialing, upon reaching an individual by phone, asked for the listed respondent by name. If the respondent was not available, the call was terminated. The response rate for this study was 2.9%, using the American Association of Public Opinion Research (AAPOR) Response Rate 3 (RR3) calculation.

The survey was weighted in multiple steps. First, respondents 25 years of age or older were weighted by educational attainment, with those under 25 receiving an initial weight of one. Second, all

data were weighted by partisan registration, age, race and ethnicity, sex, and geographic strata to match the population of registered voters in the United States. Population demographic parameters were derived from the L2 voter file. Respondents with one or more missing demographic variables were assigned a weight of one. Next, the sample was weighted by probability of voting in the 2024 election (a number between 0 and 1) using a logistic regression model of 2020 turnout. Finally, the vote probability weight was adjusted to account for self-reported likelihood of voting in the 2024 election. Weights were calculated and applied using base R and the SPSS version 27 rake weighting function. The overall margin of sampling error is +/- 4.2 percentage points, including estimated design effect. Margins of error are higher within subgroups.

PORL is a full-service survey research facility that provides tailored research to fulfill each client's individual needs from political, economic, social, and cultural projects. PORL opened in 2001 and is an independent, non-partisan center, a charter member of the American Association for Public Opinion Research Transparency Initiative and a member of the Association of Academic Survey Research Organization. As members of AAPOR, PORL's goal is to support sound and ethical practices in the conduct of survey and public opinion research. For more information about methodology, contact Dr. Michael Binder at porl@unf.edu or (904) 620-2784. A copy of this press release and crosstabulations can be found at www.unf.edu/coas/porl.

About University of North Florida

The University of North Florida is a nationally ranked university located on a beautiful 1,381-acre campus in Jacksonville surrounded by nature. Serving nearly 17,000 students, UNF features six colleges of distinction with innovative programs in high-demand fields. UNF students receive individualized attention from faculty and gain valuable real-world experience engaging with community partners. A top public university, UNF prepares students to make a difference in Florida and around the globe. Learn more at www.unf.edu.

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Spring 2024 Natinoal Poll - Registered voters modeled for vote likelihood
 Crosstabulations consist of weighted percentages, while observation counts (n) are unweighted totals. For more about weighting, see the survey methodology.
 Unless otherwise noted, the following survey questions were asked of all respondents.
 VOL = Volunteered
 For more information visit <https://www.unf.edu/coas/por/>

[ROTATE BIDEN – RFK]

Do you have a favorable or unfavorable opinion of President Joe Biden?

	Total n=745	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020			Pro-		
		Dem n=207	Rep n=213	Ind Oth n=325	M n=396	F n=349	No n=364	Yes n=377	White n=518	AfrAm Black n=83	Hisp Lat n=92	Oth n=51	18-24 n=64	25-34 n=107	35-44 n=125	45-54 n=130	55-64 n=100	65+ n=219	NE n=122	MW n=153	S n=262	W n=208	Biden n=321	Trump n=297	Other n=127	Choice n=383	Life n=213
Very favorable	17%	36%	3%	6%	14%	19%	15%	19%	17%	28%	8%	9%	-	10%	7%	16%	20%	27%	16%	14%	15%	24%	31%	2%	8%	26%	5%
Somewhat favorable	22%	38%	3%	23%	18%	25%	16%	29%	19%	28%	26%	32%	41%	26%	21%	21%	24%	16%	30%	24%	17%	24%	44%	1%	14%	34%	5%
Somewhat unfavorable	14%	10%	14%	21%	14%	14%	13%	15%	12%	15%	20%	15%	28%	18%	19%	14%	8%	10%	18%	14%	11%	15%	12%	12%	27%	15%	11%
Very unfavorable	43%	11%	79%	46%	50%	37%	52%	33%	48%	13%	41%	41%	28%	38%	48%	46%	45%	43%	33%	44%	52%	35%	7%	84%	44%	22%	76%
Don't know/Refusal [VOL]	4%	5%	2%	5%	4%	4%	4%	4%	3%	15%	6%	3%	3%	8%	5%	4%	3%	4%	2%	4%	7%	3%	5%	2%	8%	4%	4%
Combined favorable	39%	74%	6%	29%	32%	45%	31%	48%	37%	57%	32%	41%	41%	35%	29%	37%	43%	43%	46%	38%	31%	47%	75%	3%	21%	59%	10%
Combined unfavorable	57%	21%	92%	66%	64%	51%	65%	48%	61%	28%	62%	56%	56%	57%	66%	59%	54%	53%	52%	59%	63%	50%	20%	95%	71%	37%	87%

Do you have a favorable or unfavorable opinion of President Joe Biden?

	Total n=745	Trump Favorability		RFK Jr. Favorability		Vote 2024		
		Favorable n=314	Unfavorable n=396	Favorable n=257	Unfavorable n=248	Biden n=305	Trump n=354	Other n=86
Combined favorable	39%	5%	69%	22%	66%	80%	3%	18%
Combined unfavorable	57%	94%	28%	74%	32%	15%	95%	71%

Do you have a favorable or unfavorable opinion of former President Donald Trump?

	Total n=745	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020			Pro-		
		Dem n=207	Rep n=213	Ind Oth n=325	M n=396	F n=349	No n=364	Yes n=377	White n=518	AfrAm Black n=83	Hisp Lat n=92	Oth n=51	18-24 n=64	25-34 n=107	35-44 n=125	45-54 n=130	55-64 n=100	65+ n=219	NE n=122	MW n=153	S n=262	W n=208	Biden n=321	Trump n=297	Other n=127	Choice n=383	Life n=213
Very favorable	26%	6%	52%	22%	30%	22%	33%	18%	30%	7%	23%	24%	16%	20%	20%	34%	28%	33%	19%	20%	36%	20%	1%	55%	19%	10%	49%
Somewhat favorable	17%	4%	32%	19%	20%	15%	21%	13%	19%	10%	19%	12%	23%	20%	25%	15%	16%	14%	13%	23%	17%	16%	5%	31%	20%	9%	28%
Somewhat unfavorable	9%	8%	6%	16%	9%	10%	9%	11%	8%	8%	15%	15%	23%	12%	12%	9%	5%	6%	14%	8%	8%	9%	8%	7%	24%	11%	7%
Very unfavorable	44%	79%	7%	39%	38%	50%	34%	55%	41%	65%	40%	42%	39%	50%	40%	39%	50%	44%	52%	46%	33%	54%	84%	4%	26%	68%	13%
Don't know/Refusal [VOL]	3%	3%	3%	4%	3%	3%	3%	3%	2%	10%	3%	6%	<1%	5%	4%	4%	1%	3%	2%	3%	6%	1%	2%	3%	11%	2%	3%
Combined favorable	43%	10%	84%	41%	51%	37%	54%	31%	48%	17%	41%	38%	39%	32%	44%	48%	44%	47%	32%	43%	53%	36%	6%	86%	39%	19%	77%
Combined unfavorable	54%	87%	13%	54%	46%	60%	43%	66%	49%	73%	56%	56%	61%	63%	52%	48%	55%	50%	66%	54%	41%	63%	92%	11%	50%	79%	20%

Do you have a favorable or unfavorable opinion of former President Donald Trump?

	Total n=745	Biden Favorability		RFK Jr. Favorability		Vote 2024		
		Favorable n=253	Unfavorable n=452	Favorable n=257	Unfavorable n=248	Biden n=305	Trump n=354	Other n=86
Combined favorable	43%	5%	69%	64%	21%	2%	87%	21%
Combined unfavorable	54%	94%	28%	34%	77%	96%	10%	67%

Do you have a favorable or unfavorable opinion of Robert F. Kennedy Jr.?

	Total n=745	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020			Pro-		
		Dem n=207	Rep n=213	Ind Oth n=325	M n=396	F n=349	No n=364	Yes n=377	White n=518	AfrAm Black n=83	Hisp Lat n=92	Oth n=51	18-24 n=64	25-34 n=107	35-44 n=125	45-54 n=130	55-64 n=100	65+ n=219	NE n=122	MW n=153	S n=262	W n=208	Biden n=321	Trump n=297	Other n=127	Choice n=383	Life n=213
Very favorable	8%	8%	8%	7%	7%	8%	10%	6%	8%	12%	6%	3%	3%	6%	6%	14%	5%	10%	3%	7%	9%	11%	6%	10%	11%	7%	12%
Somewhat favorable	27%	15%	35%	35%	25%	28%	28%	25%	28%	12%	32%	29%	28%	25%	30%	30%	28%	23%	28%	25%	32%	20%	13%	39%	33%	19%	36%
Somewhat unfavorable	15%	19%	12%	15%	17%	14%	11%	20%	16%	17%	11%	15%	22%	18%	20%	10%	17%	13%	11%	22%	13%	19%	22%	12%	7%	18%	12%
Very unfavorable	19%	31%	9%	13%	18%	20%	14%	24%	22%	17%	3%	24%	6%	17%	14%	16%	21%	26%	23%	14%	19%	22%	34%	7%	7%	30%	8%
Don't know/Refusal [VOL]	31%	27%	36%	30%	32%	30%	36%	25%	26%	43%	48%	29%	41%	35%	30%	31%	28%	28%	34%	33%	29%	28%	26%	33%	42%	27%	32%
Combined favorable	35%	23%	44%	42%	33%	37%	38%	31%	36%	25%	39%	32%	31%	32%	36%	43%	34%	33%	32%	31%	41%	31%	19%	49%	43%	26%	48%
Combined unfavorable	35%	51%	21%	28%	36%	34%	26%	45%	38%	32%	14%	38%	28%	34%	34%	26%	38%	39%	34%	36%	31%	41%	56%	18%	14%	48%	21%

Do you have a favorable or unfavorable opinion of Robert F. Kennedy Jr.?

	Total n=745	Biden Favorability		Trump Favorability		Vote 2024		
		Favorable n=253	Unfavorable n=452	Favorable n=314	Unfavorable n=396	Biden n=305	Trump n=354	Other n=86
Combined favorable	35%	19%	45%	51%	21%	19%	49%	43%
Combined unfavorable	35%	59%	21%	18%	51%	56%	18%	14%

Thinking about the presidential election in November, how likely are you to vote?

	Total n=745	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020			Pro-		
		Dem n=207	Rep n=213	Ind Oth n=325	M n=396	F n=349	No n=364	Yes n=377	White n=518	AfrAm Black n=83	Hispanic Lat n=92	Oth n=51	18-24 n=64	25-34 n=107	35-44 n=125	45-54 n=130	55-64 n=100	65+ n=219	NE n=122	MW n=153	S n=262	W n=208	Biden n=321	Trump n=297	Other n=127	Choice n=383	Life n=213
You will definitely vote	91%	94%	93%	83%	90%	92%	90%	92%	92%	84%	94%	77%	84%	92%	92%	96%	94%	90%	88%	94%	90%	92%	95%	70%	91%	92%	
You will probably vote	7%	5%	5%	13%	9%	6%	8%	7%	7%	7%	13%	6%	23%	15%	6%	5%	3%	5%	5%	11%	6%	8%	8%	3%	20%	8%	6%
You will probably not vote	1%	1%	1%	2%	1%	1%	2%	<1%	1%	-	-	-	1%	1%	1%	2%	1%	2%	1%	1%	1%	<1%	1%	6%	1%	1%	
You will definitely not vote	<1%	-	-	1%	-	<1%	<1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	<1%	-
Don't know/Refusal [VOL]	1%	1%	1%	1%	1%	<1%	<1%	1%	1%	2%	2%	<1%	<1%	<1%	1%	2%	<1%	1%	2%	<1%	<1%	1%	<1%	1%	2%	<1%	1%

If the 2024 presidential election were held today, who would you vote for if the candidates were...

[Respondents who were unsure were asked a follow-up question, "If you had to decide..."]

	Total n=745	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020			Pro-		
		Dem n=207	Rep n=213	Ind Oth n=325	M n=396	F n=349	No n=364	Yes n=377	White n=518	AfrAm Black n=83	Hispanic Lat n=92	Oth n=51	18-24 n=64	25-34 n=107	35-44 n=125	45-54 n=130	55-64 n=100	65+ n=219	NE n=122	MW n=153	S n=262	W n=208	Biden n=321	Trump n=297	Other n=127	Choice n=383	Life n=213
Joe Biden, the Democrat	45%	85%	3%	39%	38%	51%	35%	56%	42%	72%	41%	36%	48%	52%	37%	39%	46%	47%	52%	45%	36%	55%	88%	2%	22%	71%	10%
Donald Trump, the Republican	47%	9%	91%	46%	54%	40%	57%	35%	52%	13%	48%	49%	42%	32%	52%	52%	46%	49%	40%	44%	55%	41%	6%	93%	41%	23%	83%
Another candidate [VOL]	4%	3%	2%	8%	3%	5%	3%	5%	3%	10%	6%	6%	10%	6%	7%	1%	6%	1%	3%	5%	4%	3%	4%	2%	11%	4%	5%
Wouldn't vote [VOL]	2%	1%	2%	3%	2%	2%	2%	2%	2%	-	2%	3%	-	3%	1%	4%	1%	1%	2%	2%	2%	1%	1%	1%	6%	1%	1%
Don't know/Refusal [VOL]	3%	2%	3%	4%	3%	3%	4%	2%	2%	5%	3%	6%	<1%	8%	3%	4%	1%	1%	2%	4%	4%	<1%	<1%	1%	20%	2%	1%

[Respondents with unfavorable opinions of both Biden and Trump]

If the 2024 presidential election were held today, who would you vote for if the candidates were...

	Total n=149
Joe Biden, the Democrat	43%
Donald Trump, the Republican	30%
Another candidate [VOL]	11%
Wouldn't vote [VOL]	8%
Don't know/Refusal [VOL]	9%

If Donald Trump were convicted of a crime in any of his pending criminal cases, would you be more likely to vote for him, less likely to vote for him, or would there be no effect on your vote choice?

	Total n=745	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020			Pro-		
		Dem n=207	Rep n=213	Ind Oth n=325	M n=396	F n=349	No n=364	Yes n=377	White n=518	AfrAm Black n=83	Hispanic Lat n=92	Oth n=51	18-24 n=64	25-34 n=107	35-44 n=125	45-54 n=130	55-64 n=100	65+ n=219	NE n=122	MW n=153	S n=262	W n=208	Biden n=321	Trump n=297	Other n=127	Choice n=383	Life n=213
More likely	7%	2%	8%	10%	7%	6%	9%	4%	5%	3%	9%	15%	3%	5%	9%	9%	4%	6%	4%	4%	9%	7%	2%	12%	8%	4%	10%
Less likely	24%	34%	10%	27%	23%	26%	21%	27%	20%	45%	22%	32%	39%	30%	25%	16%	23%	26%	25%	22%	26%	36%	6%	37%	33%	11%	
No effect	67%	61%	81%	60%	67%	68%	68%	67%	72%	50%	67%	47%	58%	64%	63%	72%	71%	70%	67%	70%	68%	66%	61%	80%	54%	62%	77%
Don't know/Refusal [VOL]	2%	2%	1%	3%	3%	1%	2%	2%	2%	2%	2%	6%	<1%	1%	4%	4%	2%	1%	3%	1%	2%	2%	2%	2%	2%	2%	3%

If Donald Trump were convicted of a crime in any of his pending criminal cases, would you be more likely to vote for him, less likely to vote for him, or would there be no effect on your vote choice?

	Vote 2024		
	Biden n=305	Trump n=354	Other n=86
More likely	1%	11%	7%
Less likely	36%	9%	36%
No effect	61%	77%	57%
Don't know/Refusal [VOL]	2%	3%	<1%

When it comes to the Presidential election in November, what issue is most important in deciding who to vote for? [INTERVIEWER-CODED]

	Total n=745	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020		Pro-			
		Dem n=207	Rep n=213	Ind Oth n=325	M n=396	F n=349	No n=364	Yes n=377	White n=518	AfrAm Black n=83	Hisp Lat n=92	Oth n=51	18-24 n=64	25-34 n=107	35-44 n=125	45-54 n=130	55-64 n=100	65+ n=219	NE n=122	MW n=153	S n=262	W n=208	Biden n=321	Trump n=297	Other n=127	Choice n=383	Life n=213
The economy/jobs [VOL]	27%	16%	39%	26%	31%	22%	29%	24%	28%	15%	28%	31%	27%	22%	26%	27%	38%	24%	29%	23%	31%	23%	16%	36%	32%	22%	35%
Immigration/boarder control [VOL]	11%	5%	16%	11%	10%	12%	11%	11%	12%	5%	12%	10%	8%	3%	10%	13%	11%	15%	10%	9%	13%	11%	4%	21%	5%	7%	17%
Abortion/women's rights [VOL]	10%	17%	6%	9%	5%	17%	9%	12%	11%	13%	4%	14%	13%	9%	14%	7%	10%	11%	9%	13%	8%	12%	17%	5%	7%	15%	5%
Inflation/cost of living [VOL]	8%	7%	10%	7%	9%	6%	10%	6%	6%	11%	13%	10%	11%	7%	14%	8%	5%	5%	8%	7%	8%	8%	6%	8%	10%	7%	10%
Foreign policy/national security [VOL]	7%	3%	9%	9%	8%	7%	6%	9%	8%	5%	5%	12%	6%	12%	8%	9%	4%	6%	9%	8%	8%	6%	7%	9%	6%	8%	8%
Personal character/integrity/best for country [VOL]	6%	6%	6%	6%	5%	7%	5%	7%	6%	6%	4%	6%	2%	7%	6%	6%	8%	6%	6%	8%	5%	5%	7%	6%	3%	6%	6%
The state of democracy/election integrity/corruption [VOL]	5%	10%	3%	4%	6%	4%	3%	7%	6%	5%	2%	2%	2%	3%	5%	5%	6%	7%	7%	5%	5%	5%	8%	3%	3%	6%	4%
Healthcare [VOL]	3%	3%	1%	4%	3%	3%	3%	3%	3%	2%	3%	-	2%	3%	6%	3%	3%	1%	5%	5%	1%	3%	4%	2%	2%	4%	1%
Pro Biden/the Democrats/anti-Trump [VOL]	3%	6%	-	2%	3%	2%	3%	2%	3%	2%	3%	-	-	3%	-	2%	1%	6%	3%	3%	1%	5%	6%	-	1%	5%	1%
Education [VOL]	2%	4%	1%	3%	2%	3%	2%	3%	1%	10%	5%	-	3%	3%	2%	5%	1%	1%	3%	1%	4%	2%	4%	<1%	4%	3%	1%
Environment/climate change [VOL]	2%	3%	1%	2%	2%	3%	1%	3%	2%	-	4%	2%	3%	5%	2%	1%	1%	2%	3%	1%	1%	4%	3%	1%	2%	3%	-
Poor leadership/government [VOL]	2%	1%	2%	2%	3%	1%	2%	2%	2%	4%	2%	-	2%	3%	2%	2%	2%	2%	2%	3%	2%	1%	2%	2%	3%	1%	2%
Pro Trump/the Republicans/anti-Biden [VOL]	2%	1%	2%	2%	1%	2%	3%	1%	2%	1%	-	2%	2%	-	2%	2%	-	3%	1%	1%	2%	1%	<1%	3%	1%	<1%	2%
Other [VOL]	6%	10%	2%	7%	7%	5%	7%	6%	5%	12%	5%	6%	9%	10%	2%	6%	8%	5%	4%	7%	5%	8%	9%	3%	7%	7%	5%
DK/Ref [VOL]	6%	7%	3%	8%	5%	8%	7%	5%	6%	10%	7%	6%	13%	11%	3%	5%	2%	6%	3%	8%	6%	7%	8%	1%	13%	7%	4%

When it comes to the Presidential election in November, what issue is most important in deciding who to vote for? [INTERVIEWER-CODED]

	Vote 2024		
	Biden n=305	Trump n=354	Other n=86
The economy/jobs [VOL]	15%	36%	31%
Immigration [VOL]	3%	18%	11%
Abortion/women's rights [VOL]	18%	4%	7%
Inflation/cost of living [VOL]	7%	9%	6%
Foreign policy/national security [VOL]	6%	8%	11%
Personal character/integrity/best for country [VOL]	7%	5%	5%
The state of democracy/election integrity/corruption [VOL]	9%	2%	5%
Healthcare [VOL]	6%	1%	2%
Pro Biden/the Democrats/anti-Trump [VOL]	7%	-	-
Education [VOL]	4%	1%	4%
Environment/climate change [VOL]	3%	1%	5%
Poor leadership/government [VOL]	1%	3%	2%
Pro Trump/the Republicans/anti-Biden [VOL]	-	3%	1%
Other [VOL]	9%	5%	4%
DK/Ref [VOL]	8%	4%	8%

[ROTATE ACCESS - EMBRYOS]

Do you think that policies regarding abortion access should be decided at the national level, as they mostly were before the Supreme Court's Dobbs ruling in 2022, or decided at the state level, as they mostly are now following this case?

	Total n=745	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020		Pro-			
		Dem n=207	Rep n=213	Ind Oth n=325	M n=396	F n=349	No n=364	Yes n=377	White n=518	AfrAm Black n=83	Hisp Lat n=92	Oth n=51	18-24 n=64	25-34 n=107	35-44 n=125	45-54 n=130	55-64 n=100	65+ n=219	NE n=122	MW n=153	S n=262	W n=208	Biden n=321	Trump n=297	Other n=127	Choice n=383	Life n=213
Entirely at the national level	30%	44%	17%	24%	29%	30%	24%	35%	30%	27%	26%	39%	23%	35%	27%	25%	31%	31%	34%	29%	23%	37%	47%	16%	15%	41%	17%
Mostly at the national level	18%	21%	13%	19%	18%	17%	16%	20%	16%	13%	29%	18%	29%	26%	21%	14%	16%	13%	18%	20%	19%	13%	20%	12%	25%	23%	11%
Mostly at the state level	17%	10%	24%	19%	18%	16%	18%	17%	18%	15%	19%	15%	23%	19%	24%	18%	13%	15%	14%	19%	16%	21%	11%	23%	25%	15%	20%
Entirely at the state level	21%	10%	33%	23%	22%	20%	25%	18%	24%	12%	17%	21%	16%	10%	14%	30%	25%	25%	19%	14%	28%	17%	8%	36%	21%	9%	39%
Neither at the national nor state level [VOL]	9%	11%	6%	10%	6%	11%	11%	6%	8%	22%	3%	3%	7%	4%	7%	9%	10%	12%	12%	10%	9%	5%	11%	6%	8%	9%	7%
Don't know/Refusal [VOL]	6%	5%	7%	5%	6%	6%	6%	4%	5%	12%	6%	3%	3%	7%	7%	5%	5%	6%	3%	8%	6%	7%	4%	7%	8%	3%	6%

When it comes to abortion, would you personally describe yourself as pro-choice, pro-life, or something else?

	Total n=745	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020		Pro-			
		Dem n=207	Rep n=213	Ind Oth n=325	M n=396	F n=349	No n=364	Yes n=377	White n=518	AfrAm Black n=83	Hisp Lat n=92	Oth n=51	18-24 n=64	25-34 n=107	35-44 n=125	45-54 n=130	55-64 n=100	65+ n=219	NE n=122	MW n=153	S n=262	W n=208	Biden n=321	Trump n=297	Other n=127	Choice n=383	Life n=213
Pro-choice	54%	81%	23%	53%	47%	59%	45%	63%	52%	64%	52%	58%	84%	70%	51%	43%	46%	52%	61%	49%	48%	62%	80%	23%	52%	100%	-
Pro-life	29%	9%	58%	23%	33%	26%	34%	25%	32%	17%	26%	24%	10%	19%	26%	32%	37%	33%	18%	34%	35%	24%	9%	56%	20%	-	100%
Something else	14%	9%	15%	21%	18%	11%	18%	10%	14%	15%	14%	18%	7%	10%	21%	17%	16%	11%	16%	15%	14%	12%	10%	17%	22%	-	-
Don't know/Refusal [VOL]	3%	2%	5%	4%	2%	4%	3%	3%	2%	4%	8%	<1%	<1%	1%	3%	7%	2%	4%	5%	3%	3%	2%	2%	5%	6%	-	-

Do you consider yourself a Democrat, a Republican, an independent or a member of another party? [Recorded with leaners and L2 data for refusals]

	Total	Party ID			Gender		College		Race/Ethnicity				Age						Region				Vote 2020			Pro-	
		Dem	Rep	Ind Oth	M	F	No	Yes	White	AfrAm Black	Hispanic Lat	Oth	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	S	W	Biden	Trump	Other	Choice	Life
	n=745	n=207	n=213	n=325	n=396	n=349	n=364	n=377	n=518	n=83	n=92	n=51	n=64	n=107	n=125	n=130	n=100	n=219	n=122	n=153	n=262	n=208	n=321	n=297	n=127	n=383	n=213
Democrat	40%	100%	-	-	30%	47%	32%	46%	33%	63%	44%	42%	41%	44%	33%	36%	35%	44%	37%	40%	35%	47%	70%	6%	28%	59%	12%
Republican	34%	-	100%	-	42%	27%	39%	28%	41%	7%	30%	18%	25%	26%	32%	33%	43%	33%	30%	35%	38%	27%	4%	70%	30%	14%	66%
Independent/Other party	26%	-	-	100%	29%	26%	29%	26%	26%	30%	27%	39%	34%	30%	35%	31%	22%	23%	33%	26%	27%	26%	27%	24%	43%	27%	21%

Thinking about the presidential election in November, overall would you say you are...

	Total	Party ID			Gender		College		Race/Ethnicity				Age						Region				Vote 2020			Pro-	
		Dem	Rep	Ind Oth	M	F	No	Yes	White	AfrAm Black	Hispanic Lat	Oth	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	S	W	Biden	Trump	Other	Choice	Life
	n=745	n=207	n=213	n=325	n=396	n=349	n=364	n=377	n=518	n=83	n=92	n=51	n=64	n=107	n=125	n=130	n=100	n=219	n=122	n=153	n=262	n=208	n=321	n=297	n=127	n=383	n=213
Not at all enthusiastic	32%	28%	25%	46%	32%	31%	29%	35%	30%	25%	46%	38%	26%	46%	37%	38%	32%	21%	37%	37%	29%	28%	34%	22%	69%	34%	30%
Somewhat enthusiastic	33%	39%	28%	31%	28%	37%	32%	34%	32%	41%	26%	38%	58%	39%	37%	24%	22%	34%	29%	35%	31%	38%	38%	31%	16%	36%	27%
Very enthusiastic	33%	31%	45%	22%	38%	30%	37%	29%	36%	29%	28%	24%	16%	15%	24%	37%	43%	42%	33%	25%	39%	32%	26%	45%	11%	27%	42%
Don't know/Refusal [VOL]	2%	2%	3%	1%	2%	2%	2%	2%	2%	5%	<1%	<1%	<1%	<1%	2%	1%	3%	3%	1%	3%	3%	2%	2%	2%	4%	2%	1%

Thinking about the presidential election in November, overall would you say you are...

	Vote 2024		
	Biden	Trump	Other
	n=305	n=354	n=86
Not at all enthusiastic	40%	28%	76%
Somewhat enthusiastic	37%	33%	11%
Very enthusiastic	21%	38%	9%
Don't know/Refusal [VOL]	2%	1%	5%

Thinking back to the 2020 presidential election, who did you vote for?

	Total	Party ID			Gender		College		Race/Ethnicity				Age						Region				Vote 2024			Pro-	
		Dem	Rep	Ind Oth	M	F	No	Yes	White	AfrAm Black	Hispanic Lat	Oth	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	S	W	Biden	Trump	Oth DK	Choice	Life
	n=745	n=207	n=213	n=325	n=396	n=349	n=364	n=377	n=518	n=83	n=92	n=51	n=64	n=107	n=125	n=130	n=100	n=219	n=122	n=153	n=262	n=208	n=305	n=354	n=86	n=383	n=213
Joe Biden	48%	87%	5%	44%	40%	54%	38%	59%	43%	77%	48%	50%	45%	56%	43%	41%	48%	49%	54%	48%	40%	56%	94%	7%	34%	72%	15%
Donald Trump	42%	6%	86%	39%	49%	36%	50%	34%	50%	12%	32%	35%	13%	29%	49%	48%	46%	45%	34%	43%	50%	35%	2%	84%	23%	18%	78%
Didn't vote	5%	3%	6%	8%	7%	4%	7%	3%	4%	5%	12%	9%	39%	6%	4%	5%	4%	1%	5%	5%	5%	7%	3%	6%	16%	6%	3%
Someone else [VOL]	1%	1%	1%	2%	2%	<1%	1%	1%	1%	-	2%	3%	-	4%	1%	1%	-	1%	2%	1%	1%	1%	1%	<1%	5%	2%	1%
Don't know/Refusal [VOL]	4%	3%	3%	7%	3%	5%	5%	3%	3%	7%	6%	3%	3%	5%	4%	5%	2%	4%	4%	4%	5%	2%	1%	3%	23%	3%	3%

What is your present religion, if any? Are you...

	Total	Party ID			Gender		College		Race/Ethnicity				Age						Region				Vote 2020			Pro-	
		Dem	Rep	Ind Oth	M	F	No	Yes	White	AfrAm Black	Hispanic Lat	Oth	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	S	W	Biden	Trump	Other	Choice	Life
	n=745	n=207	n=213	n=325	n=396	n=349	n=364	n=377	n=518	n=83	n=92	n=51	n=64	n=107	n=125	n=130	n=100	n=219	n=122	n=153	n=262	n=208	n=321	n=297	n=127	n=383	n=213
Protestant (e.g., Christian, Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopal, Reformed, Church of Christ, etc.)	47%	39%	70%	41%	51%	49%	57%	43%	52%	72%	23%	35%	16%	34%	48%	46%	67%	59%	43%	61%	55%	38%	36%	67%	37%	37%	73%
Roman Catholic	17%	17%	16%	19%	18%	16%	16%	18%	16%	5%	39%	9%	34%	12%	14%	22%	13%	18%	30%	13%	14%	16%	17%	17%	17%	17%	16%
Mormon (Church of Jesus Christ of Latter-day Saints or LDS)	<1%	-	1%	-	<1%	-	-	<1%	<1%	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-	1%	-	-	1%
Orthodox (e.g., Greek or Russian Orthodox)	1%	1%	-	1%	1%	<1%	<1%	1%	1%	-	3%	-	-	-	-	1%	-	1%	1%	-	-	1%	<1%	-	2%	<1%	-
Jewish	3%	4%	2%	2%	3%	3%	1%	5%	3%	2%	2%	3%	3%	4%	4%	4%	1%	4%	7%	3%	2%	2%	4%	1%	4%	5%	1%
Muslim	1%	1%	-	1%	0%	1%	-	1%	-	2%	-	6%	-	1%	-	1%	-	-	-	2%	-	-	1%	-	-	1%	-
Buddhist	<1%	-	1%	1%	1%	<1%	<1%	<1%	<1%	-	2%	3%	3%	1%	-	-	-	1%	1%	-	-	1%	-	1%	4%	<1%	1%
Hindu	1%	1%	1%	1%	<1%	<1%	-	1%	-	-	6%	3%	-	1%	-	1%	-	-	-	-	1%	2%	<1%	1%	-	1%	1%
Atheist/Agnostic	8%	12%	3%	10%	9%	7%	6%	11%	8%	5%	9%	15%	16%	16%	14%	5%	4%	4%	2%	11%	9%	10%	12%	3%	7%	13%	3%
Something else	7%	4%	3%	4%	3%	4%	3%	4%	3%	5%	3%	3%	6%	1%	3%	6%	4%	3%	5%	-	4%	4%	7%	2%	6%	3%	2%
Nothing in particular	13%	18%	5%	18%	10%	16%	14%	13%	12%	8%	22%	18%	19%	26%	21%	12%	6%	6%	6%	10%	12%	24%	18%	6%	19%	20%	3%
Don't know/Refusal [VOL]	3%	4%	1%	3%	2%	3%	2%	4%	4%	2%	2%	<1%	3%	1%	<1%	1%	3%	6%	4%	1%	4%	3%	3%	2%	6%	4%	1%

[IF PROTESTANT/OTHER]

Would you describe yourself as a "born again" or evangelical Christian, or not?

	Total	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020			Pro-		
		Dem	Rep	Ind Oth	M	F	No	Yes	White	AfrAm Black	Hisp Lat	Oth	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	S	W	Biden	Trump	Other	Choice	Life
	n=381	n=88	n=151	n=142	n=196	n=185	n=207	n=177	n=272	n=61	n=28	n=19	n=18	n=36	n=59	n=70	n=65	n=133	n=52	n=85	n=151	n=93	n=130	n=197	n=57	n=147	n=153
Yes, born again	45%	38%	51%	44%	45%	45%	48%	41%	44%	51%	44%	50%	29%	23%	45%	48%	55%	43%	32%	51%	50%	35%	29%	57%	29%	27%	66%
No, not born again	42%	50%	35%	47%	40%	44%	40%	45%	43%	40%	38%	50%	43%	50%	38%	36%	39%	46%	62%	39%	33%	51%	62%	31%	50%	59%	24%
Don't know/Refusal [VOL]	13%	13%	15%	10%	15%	11%	12%	14%	14%	9%	19%	0%	29%	27%	18%	17%	6%	10%	6%	11%	17%	14%	10%	13%	21%	14%	10%

How often do you attend religious services?

	Total	Party ID			Gender		College		Race/Ethnicity				Age					Region				Vote 2020			Pro-		
		Dem	Rep	Ind Oth	M	F	No	Yes	White	AfrAm Black	Hisp Lat	Oth	18-24	25-34	35-44	45-54	55-64	65+	NE	MW	S	W	Biden	Trump	Other	Choice	Life
	n=745	n=207	n=213	n=325	n=396	n=349	n=364	n=377	n=518	n=83	n=92	n=51	n=64	n=107	n=125	n=130	n=100	n=219	n=122	n=153	n=262	n=208	n=321	n=297	n=127	n=383	n=213
Never	24%	31%	11%	31%	18%	29%	25%	23%	25%	20%	25%	22%	23%	30%	27%	21%	22%	23%	18%	22%	23%	32%	32%	15%	19%	35%	8%
Less than once a year	7%	10%	5%	6%	9%	5%	5%	8%	6%	3%	11%	9%	3%	8%	9%	10%	9%	3%	3%	7%	9%	6%	9%	4%	6%	8%	3%
About once or twice a year	16%	14%	20%	13%	20%	13%	18%	13%	16%	7%	17%	25%	29%	19%	16%	17%	12%	13%	25%	14%	15%	13%	14%	16%	23%	19%	10%
Several times a year	11%	11%	10%	11%	11%	11%	9%	13%	11%	8%	8%	19%	13%	14%	9%	9%	8%	12%	14%	8%	8%	14%	10%	11%	8%	13%	7%
About once a month	4%	2%	5%	7%	4%	4%	4%	4%	4%	3%	3%	9%	10%	3%	5%	9%	4%	3%	5%	4%	4%	4%	3%	6%	4%	3%	5%
2 - 3 times a month	7%	6%	9%	8%	8%	7%	7%	8%	8%	7%	8%	3%	3%	8%	10%	10%	7%	5%	2%	9%	10%	6%	10%	9%	4%	5%	11%
Nearly every week	18%	15%	24%	15%	16%	20%	17%	19%	18%	28%	9%	13%	13%	7%	12%	17%	25%	24%	23%	19%	19%	13%	14%	22%	21%	10%	31%
Several times a week	11%	11%	14%	8%	11%	11%	13%	9%	9%	22%	16%	-	7%	10%	11%	7%	10%	15%	8%	16%	11%	9%	9%	14%	8%	5%	22%
Don't know/Refusal [VOL]	13%	13%	15%	10%	15%	11%	12%	14%	14%	9%	19%	<1%	29%	27%	18%	17%	6%	10%	6%	11%	17%	14%	2%	3%	11%	14%	10%

Nature of the Sample [Self-reported; L2 if refused]

Likely Voters	n=745
Party ID	
Democrat	40%
Republican	34%
Independent/Other	26%
Gender	
Male	47%
Female	53%
Education	
No Bachelor's Degree	52%
Bachelor's Degree	48%
Race/Ethnicity	
White	70%
African American/Black	12%
Hispanic/Latino	13%
Other	6%
Age	
18-24	6%
25-34	14%
35-44	16%
45-54	16%
55-64	18%
65+	30%
Region	
NE	18%
MW	20%
S	40%
W	23%
Phone	
Landline	90%
Cell	10%