

Policing Social Harm in Indianapolis: Community Post-Survey 2019



Prepared for:
Indiana University

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Methodology

Indiana University sponsored a poll conducted by the Public Opinion Research Lab (PORL) at the University of North Florida, from Wednesday, September 18th through Wednesday, October 9th, by live callers via the telephone; calls were made from 1 p.m. to 9 p.m. daily, with a maximum of 5 callbacks attempted. Interviews were conducted in English and Spanish by PORL interviewers. Data collection took place at the PORL facility with its 27-station Computer Assisted Telephone Interviewing (CATI) system. The phone numbers used for this survey were sourced randomly from Dynata (formerly SSI). The sample frame was comprised of residents of the City of Indianapolis. Overall, there were 1,017 completed surveys of Indianapolis residents.

The margin of sampling error for the total sample is +/- 3 percentage points. The breakdown of completed responses on a landline phone to a cell phone was 12 to 86 percent (2 percent were unidentified). Through hand dialing, an interviewer upon reaching an individual asked that respondent to participate, regardless of landline telephone or cell phone. Additionally, respondents were coded into two distinct zones based on their response to geographic questions based on zip code and cardinal street direction. Those answering “Don’t Know” or “Refusal” to any geographic questions were asked to provide a cross street, and were manually given a zone based on the location provided. Data were then weighted to age, race, sex, and education. Weights were computed using the 2017 update of the American Community Survey (ACS) as provided by the U.S. Census Bureau. All weighted demographic variables were applied using the SPSS version 25 rake weighting function. There were no statistical adjustments made due to design effects. This study had a 18.5% response rate. The American Association of Public Opinion Research (AAPOR) Response Rate 3 (RR3) calculation was used which consists of an estimate of what proportion of cases of unknown eligibility are truly eligible.

The PORL is a full-service survey research facility that provides tailored research to fulfill each client’s individual needs from political, economic, social and cultural projects. The PORL opened in 2001 and is an independent, non-partisan center. As members of AAPOR, the PORL’s goal is to support sound and ethical practices in the conduct of survey and public opinion research. Moreover, the PORL is a charter member of the AAPOR Transparency Initiative and a member of the Association of Academic Survey Research Organizations. For more information about methodology, contact Dr. Michael Binder at porl@unf.edu or at (904) 620-2784.

